



FTP Server Backups Made Easy

This guide explains how BackupAssist makes FTP Server backups easy. Thanks to some clever design features and an intuitive user interface, users and system administrators alike can enjoy a powerful and yet simple backup system.

For the user

Backup schemes

Choose from a range of fully automated backup schemes - like storing your most recent backups, or choosing a hierarchical scheme which will give you backups and archives from various points in time (weeks, months, or even years ago).

Media usage reports

Media usage reports clearly indicate how much drive space has been used by backups on your FTP server; this means that you can plan ahead and upgrade the capacity of your backup system to accommodate future increases in data.

Data usage for FTP - ftp://web@backupassist.com/var/www/html/tests/backups

Other Data	Backup Data	Free Space
0 bytes	4.99MB	Unknown*

* BackupAssist was unable to determine the overall capacity of your backup destination.

Backup files residing on FTP - ftp://web@backupassist.com/var/www/html/tests/backups

2007-08-28.bkf	2.08MB
2007-08-29.bkf	2.08MB
2007-08-30.bkf	853kb

For the system administrator

Comprehensive FTP support

BackupAssist supports all of the major types of FTP and secure FTP servers: plain FTP, FTPS (FTP with SSL), and SFTP.

Flexible storage options

Choose a retention strategy on your FTP server - such as the number of backups to keep (if keeping the most recent backups).

Flexible file naming

Fully customize the backup filename for easy management and retrieval.

Keep local copies of backups

Keep a copy of your most recent backups on a local hard drive for fast restores. This option adds an extra layer of data protection to your FTP backup.

Fully automated and offsite backups

Backing up to FTP Servers is a great option as a primary backup strategy for users with very small amounts of data, or as a secondary or tertiary backup strategy for users with more data.

It means that the backups are fully automated so no human intervention is required, and also your data is stored offsite automatically.

Customized scheduling

Built-in backup schedules can be customized to your specific requirements including differential, incremental, copy and append backups.

Week 1	Full	Overwrite
Week 2	Full	Overwrite
Tuesday	Full	Overwrite
Wednesday	Full	Overwrite
Thursday	Differential Incremental Daily Copy	Overwrite
Friday	Full	Overwrite

Additional Facts About FTP Servers

Advantages

- ✓ No user intervention required - fully automated
- ✓ Data is offsite
- ✓ Great as a secondary or tertiary level backup to complement a tape or disk backup

Disadvantages

- ⚠ Internet speeds can be slow

About BackupAssist

The premier backup solution for small and medium businesses built around 4 key principles:

1. Simplicity, simplicity, simplicity

- Makes your backups work like clockwork: set and forget
- The right feature set for small and medium businesses
- None of the unnecessary frills that complicate other solutions

2. Makes system administrators' lives easy

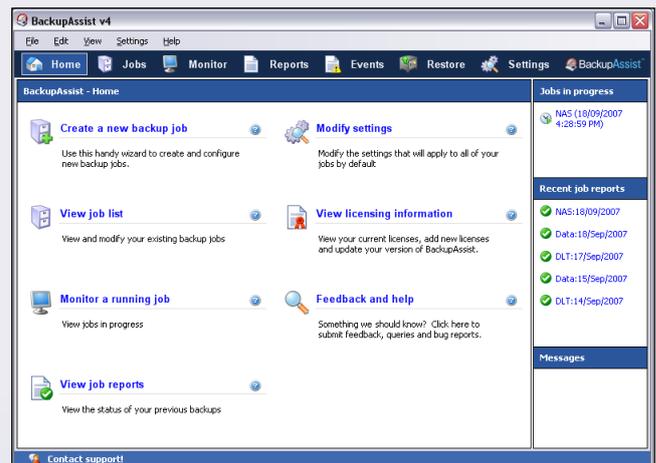
- Intuitive interface, minimal administration frees up your time
- Setup and configure in 7 minutes; no certification required!

3. Makes users' lives easy

- Easy to read reports; identify problems before they occur
- Emails simple instructions when required so you can't go wrong

4. Uses existing backup technologies

- Well proven methods for backup / restore; restore from any Windows machine
- Delivers cost benefits by not reinventing the wheel
- Solutions for Server & Workstation backups, Active Directory, Exchange Server, SQL Server, Local and Remote/Internet based backup, and more



With thousands of sales in over 70 countries, BackupAssist is fast becoming the backup software package of choice for businesses, schools and charities.

Download your free trial today from our website:

www.BackupAssist.com